

# CONTENT REPURPOSING WORKSHEET

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Title  Date

Author  URL

How would you like to repurpose this piece of content?

## Ebook

This is a simple way to repurpose your evergreen post. Find a tool like Canva in which to find an ebook layout and copy/paste your blog content into the layout. It may take some time to arrange nicely, but in the end it will be a great downloadable way of distributing your piece.

DONE

Who?

When?

Notes:

**Slideshow** for doing presentations or on sites such as Slideshare.

List out 10 key points to turn into slides:

DONE

Who?

When?

Notes:

## Audio

Another simple way to repurpose your content is in audio form. Find an audio-recording device or app and simply read your content. You can turn this into podcast episodes or use as the audio track of a video.

DONE

Who?

When?

Notes:

**Video** just like a slideshow, but combining video + audio.

List out the key points you want to cover in the video:

DONE

Who?

When?

Notes:

## Bite-sized social

Create 5 different social media messages that offer value without having to click through, but still give reason to.

DONE

Who?

When?

Notes:

1.

2.

3.

4.

5.